BYU Kennedy Center
INTERNATIONAL STUDY PROGRAMS
BYU | MARRIOTT SCHOOL
KAY & YVONNE WHITMORE GLOBAL MANAGEMENT CENTER
BYU MARRIOTT SCHOOL

AFRICA BUSINESS AND BYU PATHWAY PROJECT

STUDY ABROAD SPRING 2027



Experience successful business models in Kenya, Botswana, Zimbabwe and South Africa, while working directly with BYU Pathway students to help build a successful business in South Africa. This will be your opportunity to develop your own skills in business while contributing to creating jobs for BYU Pathway students. This study abroad program is a hybrid between a regular study abroad program in international business and an international development consulting project. This program is available to students in all majors, both inside and outside of the Marriott School of Business.

BYU Pathway Consulting Project Element
Student teams will spend two weeks in Johannesburg, South Africa, working with local and global business leaders, including the BYU Management Society, to help BYU Pathway Worldwide students start and improve their local business ventures. We are interested in students with a passion to learn from local businesses in Africa and apply those learnings to collaboratively identify customers and marketing needs, develop a business strategy, build financial and accounting models, identify sourcing and supply chain opportunities, and manage a local workforce. Before leaving for Africa, we will spend the second half of winter semester 2027 in a once-a-week evening class working with these BYU Pathway students online to prepare for our in-country experience. Students from a variety of backgrounds and majors will be needed for each team to work on diverse projects.

Study Abroad Program Element
Successful business models in Africa will be studied and examined at the beginning of the trip, starting with a week in Nairobi, Kenya, known as the Silicon Savannah. Nairobi will offer us insight into one of Africa's top technology and startup hubs. Here we will also visit Mully Children's Family (MCF), established by former Kenyan entrepreneur and millionaire Charles Mulli and his wife Esther to help care for thousands of street children. We will then fly to Botswana to see how one of the poorest countries transformed itself into one of the richest countries in Africa by investing in diamond discovery, strong governance, and careful financial management. We'll also spend time in Cape Town, South Africa, as the top hub for ease of doing business. Cape Town leads Africa in technology, finance, and corporate headquarters. It also provides an interesting cultural context for learning about Apartheid and the history of South Africa. We will finish the trip with a safari, a game drive, and a visit to Victoria Falls in Zimbabwe.

DATES
20 May–23 June 2027

HOUSING
Students stay in hotels or hostels. All housing and internal travel will be arranged by the program.

COURSES
Students will register for 6 credit hours during spring term:
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Bus M 430—Introduction to International Business (3 credits)

Bus M 490R (business elective) or Univ 214R (fulfills GE Arts requirement)—Culture, Business, and Creativity (3 credits)
This program will fulfill course and foreign experience requirements for the Global Management Certificate offered by the BYU Marriott School of Business.
Students will have the opportunity to complete at least 50% of the Marriott School Global Business Certificate.

Students may not take any other courses on this program, including BYU Online courses, without approval by the program director and ISP.

COST
$6,000–6,400

Includes Latter-day Saint undergraduate full tuition (increased cost for graduate and non–Latter-day Saint students), airfare within Africa, visas (may be a different price for non-US passport holders), ground transportation to group activities, lodging, all breakfasts and some group dinners, admissions to group activities, and international health insurance.

Does not include airfare to and from Africa**,** free time activities and transportation, some meals, and personal expenditures

TRAVEL
Students are responsible for purchasing their own airfare to and from the program. Airline reservations must be made through BYU Travel. Students should contact a BYU Travel agent: BYU Travel | 280 HRCB | (801) 422-6293 | travel@byu.edu

PREPARATION
During the semester before departure, students are required to participate in an international cross-cultural preparation class (IAS 201R, 1 credit hour). This class will be held on Tuesdays from 5 to 7 PM during the second block of winter semester 2027. Part-time BYU students and non-BYU students will need to pay an additional tuition fee for enrolling in this prep class.

A medical screening will be required.

International study programs are physically, emotionally, and mentally demanding, so you must be in good health to participate. These programs often take place in locations that do not have the same level of safety and services in terms of transportation, living conditions, residential accommodations, food, public behavior, and policing that you may be used to on campus. If you have further questions or concerns on this, please see https://kennedy.byu.edu/isp-travel-policy.

FUNDING SOURCES
Regular BYU tuition scholarships, Pell Grants, and Federal Insured Student Loans may be applied to Study Abroad programs. Students who submit the financial aid section of the ISP application, and who have a current FAFSA form on file at the Financial Aid Office (A-41 ASB), will be considered for a Study Abroad scholarship. Academic departments and colleges may assist with scholarships and grants. Private grants and scholarships outside of BYU may also assist (see kennedy.byu.edu/scholarships). Scholarships are not applied until the last payment is due.

APPLICATION PROCESS
Students must be 18 years of age or older to participate. Complete the online application at kennedy.byu.edu/apply. A nonrefundable $35 application fee is required. Applicants will be interviewed once the application is complete. Students will be notified via e-mail of their acceptance into the program. The first payment is due upon acceptance. Please refer to the Payment Information page.
Priority Deadline: 1 November 2026
Application Deadline: 1 December 2026

FACULTY
Shad Morris: 574 TNRB | (801) 636-1314 | morris@byu.edu
TaraLee Cook: W139 TNRB | (801) 422-6495 | tlcook@byu.edu

SCHEDULE AND TIME COMMITMENT
Students will be home in time for summer term internships. Some follow-up work will be due by the end of spring term.

INTERESTED STUDENTS SHOULD CONTACT
International Study Programs | (801) 422-3686 | isp@byu.edu | kennedy.byu.edu/isp

PROGRAM ADJUSTMENTS
ISP reserves the right to cancel this program, revise its offerings, or make any adjustments to the preliminary cost estimates due to conditions beyond its control.